



Who am I?

Jan Lyder Hansen



- Trained and certified farmer with an Agricultural **Economist degree**
- Production Manager at Kokkenborg employed since 2007 ٠
- Kokkenborg ApS Southern Funen Kirkeby, just north of Svendborg ٠
- Multiplication herd with 1,700 YY sows and a production herd with 670 LY sows ٠
- Sales of LY and YY gilts to both Danish and international customers
- Production of weaned pigs and finishers 30 kg primarily for Danish buyers. Some ٠ export.



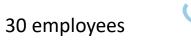








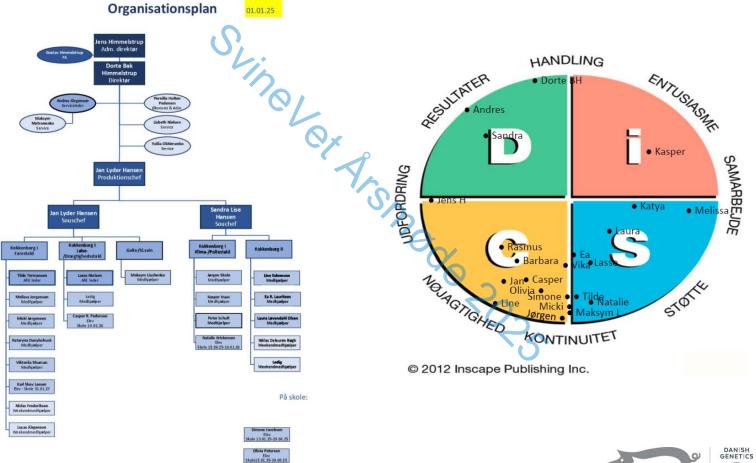
#### Kokkenborg



- International company approximately 75% Danish and 25% international colleagues
- 2–6 students in the danish farmers education system typically 3 Interns in the farm
- Stable core team of employees, with several celebrating 5-, 10-, and 15-year anniversaries
- A clear commitment to creating an attractive workplace: "A workplace where we would want to work ourselves and where we would want our children to work."
- Building a culture where both employees and the company give a little more than they take.
- We value our employees we're actually incredibly proud of them and see them as a key part of the company's foundation. We make sure to communicate this.
- We stand firm on the right to diversity we see opportunities and potential. DISC profiles *"making each other better."*







Victoria R Ande

Elev Skole 04.02.25-29.06.25











# Kokkenborg's three keypoints ons line Lex Arsmade Rose

- Clarity
- Trust
- Security





## Kokkenborg's framework and culture







### Kokkenborg's toolbox

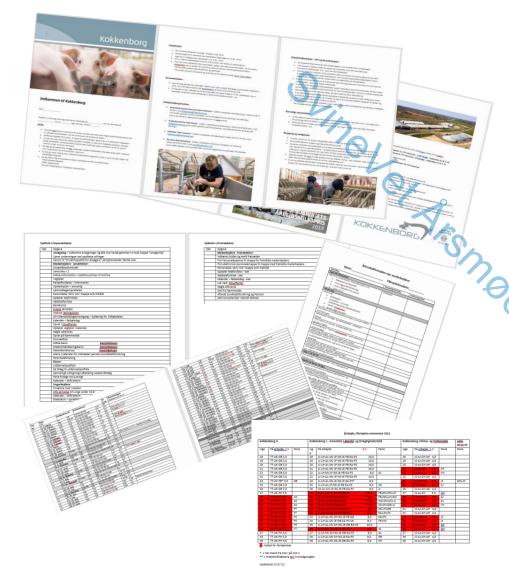






### Error culture – we talk about mistakes and hope for mistakes. Trust – Clarity – Security – Loyalty.

Take a helicopter view of your company – with both short-term and long-term perspectives Stay ahead in your recruitment - and decide what type of employee you need.



Look for "Guessing Games" – eliminate them whenever possible

*Things that recur repeatedly – systematoze* them, write them down, and avoid reinventing "the wheel" over and over again.

Clear and familiar fremworks for the "playground", within which there is "free play".

Error culture – we talk about mistakes and hop for mistakes.

Clarity - trust - security - loyalty

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Stay ahead in your recruitment – and decide what type of employee you need







## Thank you for your attention ③ Any questions?

